



Press Release

FOR IMMEDIATE RELEASE

MSCI LAUNCHES REACTIONWHEEL.COM WEBSITE

Website to Focus on World Renowned MicroWheel Product Line

Mississauga Ontario – November 16, 2010 – Microsat Systems Canada Inc. (MSCI) (formerly the Space Division of Dynacon Inc.), Canada's designer and builder of the Multi Mission Microsatellite Bus technology, and innovator of MicroWheel (reaction wheel) attitude control systems, is proud to announce the launch of reactionwheel.com, a website dedicated to MSCI's world class MicroWheel product line.

MSCI is Canada's leader in the design, development and delivery of sophisticated, cost-effective, MicroWheel (reaction wheel) attitude control systems. To date, their MicroWheel's have over 75 years of accumulated flight heritage and more than 21 billion revolutions without failure.

"The space industry is very tight knit and an organization's flight heritage is their business card for success," explains David R. Cooper, President and CEO, MSCI. "MSCI's flight heritage is exemplary and our MicroWheel's have been sold to space companies all over the world for operations, scientific and commercial purposes." The MSCI MicroWheel product line is now proudly displayed at reactionwheel.com. Information such as specifications, flight heritage, and customers is available on the new site.

"We recognize that our MicroWheel product line has brand recognition in the space industry," explains Justin Phillips, Vice President, Marketing, MSCI. "We are getting enquiries and closing deals with companies all over the world and are happy to now be able to provide prospects with a MicroWheel-specific website for more information."

We invite space companies that require reaction wheels for spacecraft between 20 and 500 kilograms to visit reactionwheel.com and see why MSCI's innovative approach has enabled them to produce top quality reaction wheels with exceptional flight heritage at a cost-effective price.

About MSCI

MSCI is Canada's leader in the design, development and delivery of cost-effective microsatellites, and the developer of Canada's Multi Mission Microsatellite Bus technology (MMMB), capable of hosting a wide variety of remote sensing,



Press Release

communications, scientific and military payloads. MSCI also has proven capabilities in systems engineering analysis, the development of sophisticated, cost-effective Reaction Wheel attitude control systems solutions and their implementation into flight hardware and software.

Formerly the Space Division of Dynacon Inc., MSCI has been the premiere builder of microsatellites in Canada for over a decade. MSCI provides military and civil space agencies, as well as commercial markets, with space technology that enables space exploration and surveillance of Earth from space and other services for commercial applications. Additional information about MSCI can be found at www.mscinc.ca. Additional information about MSCI's MicroWheel (reaction wheel) attitude control systems can be found at www.reactionwheel.com.

For more information, please contact:

Justin Phillips
Vice President, Marketing
Microsat Systems Canada Inc. (MSCI)
(647) 285-0442
justin.phillips@mscinc.ca

###